Vivi Friedgut
Founder & CEO
Blackbullion

Vivi Friedgut is a fintech innovator and founder/CEO of Blackbullion, the financial wellbeing platform and app equipping students with money skills for life.

Blackbullion's multiple award-winning platform is today accessed by over 1.2 million students at more than 60 universities and colleges worldwide.

The Blackbullion ecosystem empowers students to develop their financial knowledge and confidence. Through its app, students are guided towards better money management habits and behaviours. Blackbullion's platform houses the UK's largest hub of support funds, scholarships and grants for students.

A former wealth manager, Vivi is a regular public speaker, author and passionate advocate of fintech for good, Vivi was recently named in FinTech Magazine's Top100 Women. Raised in Australia, Vivi now calls London home.